



Chief English Officers (CEO) Programme 2025-2026

Leading with Language: The CEO Programme

This year's Chief English Officer (CEO) Programme empowered 90 high-performing P.4–P.6 students to excel in leadership and service learning. Our CEOs stepped up as KOL (Key opinion leaders) and campus ambassadors, bridging the gap between technology and tradition.



CEO Training: I am KOL!

In a creative fusion of heritage and tech, CEOs produced short videos to promote Chinese festivals and culture. They mastered the art of scriptwriting using AI tools and learned professional video editing to create engaging content for their peers.

Service in Action

Beyond the screen, our CEOs took on vital leadership roles, actively assisting during recess, Open Day, and English Fun Day. By managing booths and leading activities, they have become confident role models, inspiring a love for English across the entire school.



CEO Year-End Celebration

To conclude the year, we held a joyful year-end celebration. Certificates were presented to outstanding members to honor their leadership, followed by a fun snack party to celebrate their collective achievements.

